Bishop and Associates has just released the 2012 edition of the 287-page, eleven-chapter research report covering the *World Automotive Connector Market*.

This report will specifically benefit Automotive Industry OEM’s, Tier 1, 2 and 3 supplier management, engineering, manufacturing, product planning and marketing personnel. Electronics industry insiders, business and venture capital executives in the technology industry, as-well-as finance and investment professionals seeking information that can aid in their decision-making will also benefit from this new report.

**Report Highlights**

- The automotive market represents the largest market sector for connector sales with a 21% share of the overall connector market.
- The automotive connector market is growing at a x.x% compound annual growth rate.
- Increasing electronic/electrical content in vehicles represent 25% of the connector growth.
- The average worldwide connector content value per vehicle is $xxx.
- The worldwide average number of connectors per vehicle is xxx.
- Europe is the largest producer of cars by unit volume.
- China is the fastest growing market by connector sales.
- Navigation and Instrumentation is the fastest growing vehicle electrical system.

**Report Objectives**

- Provide global light vehicle historical and future connector growth comparisons
- Identify the size and breadth of the global automotive connector market by vehicle platform, connector product type and geographic region
- Describe the current and future health of the world light vehicle market
- Provide projections of future growth in the automotive connector market

**Included in the Report**

- A forecast of automotive production for 2011 and 2016
- Connector content per vehicle with production units
- Connector sales and five year CAGR
- Connector sales by region for 2011 and 2016
- Automotive connector sales by vehicle electrical system
- Luxury vs. economy vehicle connector content and the average connector content by vehicle type
- Connector sales by connector type and the forecast by product type
The report also covers the top global vehicle manufacturers by:

- Region
- Automotive technology trends
- Connector technology trends
- Electric and hybrid vehicles
- Industry headwinds and tailwinds
- The top 30 automotive connector manufacturers

Below are samples of the detailed tables included in this report which breakout sales worldwide and by region of the world, compound annual growth rate, and the 2016 forecast.

### Total World Connector Content Per Vehicle
with Production Units, Connector Sales and 5-Year GAGR

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<th>Percent Change</th>
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<td>Connector/Vehicle ($)</td>
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$ Millions

### 2011, 2012 and 2016 Total World Automotive Connector Sales
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<td>Body Wiring &amp; Power Distribution</td>
<td>$X,XXX.X</td>
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<td>Powertrain</td>
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<td>Comfort, Convenience &amp; Entertainment</td>
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<td>Y.Y%</td>
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<tr>
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$ Millions

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Yazaki

FCI

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Hirose

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Molex

JAE

JST

Rosenberger

Korea Electric Terminal Co., Ltd

Amphenol

AVX/Elco

BizLink Technology

Lumberg Connect GmbH

Deutsch

SMK

ITT Interconnect Solutions

Hosiden

LEMO S.A.

Radiall

IRISO Electronics

ERNI Electronics

Samtec

Lear Corporation

ODU Connection Systems

Huber+Suhner

Yeonho Electronics

Honda

Top 30 Automotive Connector Supplier Data and Graphs

2011 Connector Supplier Automotive Sales
Order The World Automotive Connector Market

Research Report **M-1010-12, The World Automotive Connector Market**, is available for $3,950. If you would like additional information about this report, or would like to place an order, please complete the following information and fax or mail it to Bishop & Associates Inc. You may also place your order online at www.connectorindustry.com. Additional print copies of this report are available for $395.

Fax: 630-443-2704

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**The World Automotive Connector Market**

- **Print Copy @ $3,950**
- **Print Copy + 1 Extra Print Copy @ $4,345**
- **Print Copy + CD (Multi-User Corporate License) @ $5,135**

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Additional $50 for International Airmail
Illinois Customers Add 7.5% Sales Tax

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*Performance and Forecast of the World Connector Industry*

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